## The Trendoids &

You've tasted the cafe au lait in Paris, sipped cappuccino by the Coliseum in Rome, sampled espresso in Spain, imbibed latté in Cannes, savored mocha in Gstaad, quaffed Caffe Latté in Copenhagen, refreshed with an iced hazelnut in Barbados... and gulped stale coffee at 50¢ a cup in diners all over America. And in one horrifying emergency - TASTER'S CHOICE. When you shop by catalog, it's J. Peterman. When you shop in store, it's with a personal shopper. Of course you were at the Planet Hollywood opening, but haven't stepped foot in there since. Needless to say, you have every Sting album on import.

Now you're in **The City** - hip, trendy San Francisco - and you want to experience what's happening! What's hot, what's not. Poetry readings, art openings, jazz, fresh eel and octopus in Chinatown, rosemary crusted swordfish in North Beach, white Chard from Sonoma (but of course not a California Cab Sav!), and a perfect decaf double depth charge mocha latté with a twist of lemon.

But where to begin? You've been away from the City for so long! Do they still show art films? Is Green Day still hip? Do they still microbrew their own brew? Do they still drink...coffee? Mon dieu! You've traveled so far, thinking of that perfect cup of decaf double latte... Surely SF is still trendier than that haven of grunge, Seattle! You'd better call your chums - and fast! Let's see...468-something. You're sure you have her card in here somewhere

- 1. Your friend's still trendy as she can be
  As for her advice you'll just have to see
  Up the peaks you'll have to go
  But where are mountains in Frisco?
  From Bella Vista you'll head out
  A leftist senorita will make you shout
  Follow till you reach the Portals
  For the beans reserved for the immortals
  You'll know you're correct when you see the sign
  Caffeine (as of yet) hasn't addled your mind
  A very short ways, then left and up you go!
  Let's hope you don't suffer from vertigo!
- Well, San Francisco has no beans You'll have to search for other means You need a coffee with a dark roasted flavor For the taste you can truly savor But now your friend hasn't left you a clue

Of where to find that delectable brew
Maybe a name you recognize
Will help you reach your tasty prize
Go back now from whence you came
East through the Portals to reach the flame
At a fast Clip, you'll make good time
Towards the brew that's truly sublime
You have only 24 hours in a day
So hurry now for cafe au lait

- 3. That wasn't what you had in mind Doesn't beat the daily grind But the caffeine did renew So your quest you can pursue You need something strong and black (I meant coffee, you twisted hack!) On this street you will continue For your mission is the perfect brew Something stronger is what you need Something to make your stomach bleed Maybe you'll find what you need in the East And your coffee dreams can at last be released VALiENtly you Continue your seArch In search of the "Expresso Church" It must be better than just muddy water For you the *International* globetrotter
- 4. Oh you poor little trendy thing!
  What is God's name were you thinking?
  That strong coffee wasn't for you
  No mocha? No latte? What a snafu!
  And it was rather a bohemian place
  Hope no one important saw your face
  It's time you bought a new apparatus
  Something befitting your yuppie status
  And if SOMA is currently hip
  You'll follow the latest gossip
  So quickly turn right, take a Van if you must
  And leave the south in your dust
  A sporty roadster might do the trick
  Try the 2nd floor, if you're slick

If you hit the 10th you've gone too far Better reset your crack radar

- 5. You'll admit that was a thrilling sensation But you must rejoin the latte generation Could it be that The City just poses With wanna-be punks and trendy pierced noses? Surely your tastes are more than just fad (But I wouldn't bet my right gonad) Maybe you need a different angle If good iced mocha you are to wrangle To attempt to get yourself back on track You should avoid the people-who-wear-black Make it a Mission to sit in the sun Enjoy the place that bohemes shun And when the Modern light exposes You can stop and smell the roses it's only your 4th cup today So you should really enjoy the bouquet
- Almost perfect you'd love to stay
  But too many families spoil your day
  Noisy children with dirty hands
  Can make the hairs on your neck stand
  And certainly no one seemed very well known
  Not one single person on a cell phone!
  Perhaps an area with more popularity
  Will bring relief from this common vulgarity
  A straight path North, then you'll discover
  The place for a coffee and biscotti lover
  At 3:00, a kearnel of truth
  Will reveal what's really couth
  If smoking cigars is all the rage
  Time for your engines to engage
- 7. That wasn't quite what you expected You're starting to feel a tad dejected They didn't have cigars to smoke And their coffee selection was a joke No hazelnut? No almond? No Irish Creme? (I'm surprised that their milk was steamed!)

Don't give up hope; someone left a clue (Probably a patron desperate for brew) You'll want to immediately head west For the coffee that is best While the jury's Divided over issues of flavor You know you need a cup to savor Actually, the only thing that you hate Is surly waiters who bring your cream late

- 8. Not just Ethiopian, but Kenyan too! Talk about exotic brew! Of course, the neighborhood could be a little cleaner Some of those space kids were looking meaner Naturally while there, an idea hits you Why in coffeehouses do you continue? If they sell by the pound You can simply pick up some ground! Now you'll need the perfect machine In which to brew your foreign beans Everyone knows where the hip go to shop With antiques and pottery until you drop Your undivided attention you'll need henceforth Toward the water you'll drive north A little Nespresso is waiting for you On a nutty street, you'll find your clue
- 9. You have the machine, it looks really fine But a trendoid like you rarely has the time You're 90s people! You're on the go! Making your own is just too slow Besides, the point is to be out and be seen Not at home slaving over a machine Can it be SF no longer rates? Certainly a topic for debates Consider a change of scenery Maybe trendy "Horsey" country A "crooked" street west leads to a park Hopefully you'll get there before dark A beloved president leads you around Guiding you quickly out of town The Bookstore/Coffeeshop is what you require You can order mochacino's to your heart's desire Where you can have intelligent conversation

And discuss the celestine revelation Don't mill around; you must press on You must engage every neuron Ralph will steer you through the center So your haven you can enter

- 10. You're starting to feel closer to your old self
  Time to put those books back on the shelf
  You're in the mood for activity
  That will make you feel beyond trendy
  Antique shopping! That's a plan!
  Eureka! you shout, with élan
  As you speed along the highway
  Remember not to stop for any rosé
  The petals of a flower are opening for you
  As the perfect town comes into view
  Take the first president you see
  And head on over to the sea
  Something old is waiting for a buy
  As long as you don't bank on the first thing you try
- 11. You've done it all, you've made the scene Now a cozy waterfront would be a scream That same president now steers you west But you must drive miles before you rest You'll happily head toward the Bay As towards the Coast you want to play Maybe you should stop to eat Though this area looks rather bleak Tamales really seem so 80s Eating those is rather weighty And the general store left you cold You can't believe the food that's sold A Dylan-esqe atmosphere hits you now Slow down before you hit a cow I hate to suggest that you're getting tired After 424 cups, you must be wired! Come on in to the warm fireplace You've earned it after this road rally race