## SECONDARY COLORS

God, what an exciting feeling! After years in the GOP trenches, planning fund raising dinners for your state representative, eating cold fried chicken behind the curtain, scheduling media events for the lieutenant governor, you've finally hit the big time - you're on the DOLE campaign team! And if Bob Dole wants to be president, then Bob Dole is going to be president! No Nazi-loving nut case like Pat LooseCannon could keep him from the party's nomination, and no marijuana-smoking, draft-dodging, gay-loving *liberal* is going to keep Bob Dole from the White House!

Unfortunately, your boss trails in the polls. If it isn't D'Amato suddenly sounding like Ted Kennedy, it's Newt "The Grinch" Gingrich trying to steal candy from babies. The party is selfdestructing, and they're looking to Bob Dole for vision, for direction... and to your campaign team for answers! You're a patriotic American - you want to see this straight talkin' war hero leading our country the next four years! You want to know our country is on the right fiscal and moral path! So what if our Family Values Man is on his second wife? So what if he's as old as Reagan in his second term - at least we've got Reagan's barber to dye his hair! And your selection of Jack Kemp as VP was a real coup. Of course, you've already taken the big step of having the Big Guy step down from his post as Senate Majority Leader, so your butt is on the line. Naturally, if Dole wins, you'll have a cushy job in the White House for the next four years, and babes galore! Bob Dole must win - at any cost! You'll do whatever it takes, even if it means smearing his opponent {or his wife} in the White House and his enemies on the Hill. If only you could learn more about Clinton, something nobody else knows....Whitewater's already been milked dry... Wait! Didn't you once read that Bill Clinton had an illegitimate half-brother out here in California? Maybe he has dirt no one else has ever seen. Then again, maybe you need to keep the dirt from hitting your boy first. After all, your boss would lose if the election were held today. And despite the proliferation of Clinton scandals, Dole retains that pesky hoof-in-dentures disease. Who can forget his admission that he'd rather speak to people he can relate to, instead of the NAACP? You need to make sure you preempt any ill wind that could blow Dole's way. A spy from the Clinton campaign has just brought a secret tape to you....

1. Can you believe what you just heard?
Clinton's campaign team is quite absurd!
They seemed so smug as they sat there gloating
But Americans haven't even started voting!
Dole simply isn't that far behind
Nobody can predict the voter's mind
But it's true sometimes he can seem out of touch
And he hasn't been in a grocery store much
And yes, sometimes he's a little stiff
What if the press then gets a whiff?
The Pretty View will show you the way
Left at the "T" to join the fray
If he looks bad, it's your can

2. No press faux pas! You saved the show! You're the campaign team hero! Now you must keep Dole out of reach While he prepares his next stirring speech Lower taxes?? No, won't work If the promise is broken, he'll look like a jerk Fight the Commies? Now there's a plan! But there's none left in Uzbekestan Cuba's still red, and in our backyard Maintain the boycott - that's not hard But actual fighting could start real trouble And burst the proverbial ratings bubble Best to let sleeping dogs lie Go ahead and pass Castro by To the Northeast your destiny lies Dole's stature you cannot jeopardize Down Portola, twisting and turning You're in the Market for some heavy learning It's time to use official apparatus To preserve Dole's leadership status At least he's not like randy politicians Who must fend off paternity petitions At a park he'll stop to rest To meet the House leadership test You must pay homage to the leader After all, he was a convention speaker But don't photograph the two together After all, Dole is much older And if his ratings you want to increase He can't look like a MUSEUM piece!

No bloopers yet, but that's not enough
Dole needs to really strut his stuff
He needs to flash his vision and might
You need to create the perfect sound bite
Something that shows he's tough on crime
But won't eat up an hour of time
A shot that proves he's the man to choose
In time to make the evening news
But he also needs to reveal his softer side

3.

In a manner which is still dignified
Show him with kids! That's a great plan!
"Protector of children! Dole's our man!"
The scenic seagull guides your team
As FDR helps you scheme
Then a saintly lady makes a bow
Follow her; Don't make a row
Add a local politician, and you're set
(Though the neighborhood might make Dole sweat)
This op is good; don't let Dole fear
South and east, your Mission's near
As Valiently your goal you pursue
Don't let Nessie make a fool of you

4.

Your man needs a splashy public appearance
To prove his smarts and perseverance
Maybe support for our US troops
To provide the media with scoops?
Maybe a tête-à-tête international,
To prove as a leader he is rational?
He'll need to play a Jeckyl and Hyde:
Soft on business, but tough worldwide
For Kuwait and Bosnia, he'll play the hawk
And keep an eye on the Eastern bloc
Use the Van now; you'll need the room
As your work you do resume
The great seal of California is an impressive sight
A sure sign that it's time to turn right

5.

Yes, that was the place to make a show
But apparently the time was a no-no
Still, the publicity wasn't bad
For a man older than your grand-dad
He stated his position with composure
Now he needs votes in addition to exposure
He could address a special interest group
And figure his losses to recoup
The NRA? Been there, done that
Tobacco industry? Really old hat!
NAACP? He just can't relate
He needs a crowd that's appropriate
To the right convention he can orate
And his vision enunciate

A former mayor might help you find
A group in town of this kind
South of Market you should head
So your man is not misled
For Johnny Cash, you'll turn left
And drive till 4:00 if you're deft
For middle America, you'll stand in the street
Right in the center you'll plant your feet
As Howard Baker was a moderate
So can Dole appease his electorate

## <u>1945</u>

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## **1976**

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Was Dole great? Was he the best?
With Kemp beside him at your behest?
How many new votes is anybody's guess
The press is not calling this a success
But you have matters far more pressing
For with Yeltsin's health your are obsessing
Yes, Clinton backed him, but so did Dole
And years of vodka are taking their toll
Dole needs to visit the head of state
And meet with Russia's right-wing slate
You'll want to push a free Market agenda
Till Kearny hits the discoverer of America

To Russia you'll travel to carefully plan And do the advance work for your man He needs to get Lebed's ear For no other Russian is his pier

Egads! Yeltsin looked even older than Dole! 7. But you couldn't meet with Lebed to save your soul And the trip to Russia took time away From bashing Clinton in the U.S.A. What the hell?? Now Perot's in it too? As if you didn't have enough to do Now you'll have to woo the Texas vote (You let a New Yorker give the keynote!) Phil Gramm dropped out, but he's big in Texas And George W. Bush has survived all hexes Obviously Southwest you must go To see what favors you must bestow For Texans have always been sensitive To what you carpet baggers try to give In fact, they fought till the last one died So take their independent streak in stride

8.

You acquired the support Dole desperately wanted Now you need a photo opportunity to vaunt it To boast of Dole's bravery in wars past And show that Clinton is gravely miscast A nation Divided will not stand But it can help elect your man! Time to move north, and take no prisoners You already have the support of governors! A memorial to our guardians of liberty And the press will focus less on poverty Soon the water is within sight Making you feel your choice is right

9. Wow! What a shot! It sure illustrated

As Commander-in-Chief, Clinton's overrated Of course, Libby also lacks military service I guess she's not fit for public service But the news from the valley isn't good You're losing the rich boys in the business 'hood Time to try a different county One with Republican checkbook bounty You need to stage a well crafted rally One that highlights God and family A Republican President leads you north Feeling golden, you sally forth Don't hit the sauce; don't mill around You've got to turn this campaign around! The prison is for Clinton's friends You're looking for much loftier ends If you can film Dole in front of a church You'll leave Clinton in the lurch

- 10. Heavens above! What a place! Religion with a liberal face! This was not full of Christian cheer It looks like Amnesty International was here! Certainly doesn't make Dole look bitchin' On his affirmative action position You want this dirt to be on Clinton So his misdeeds he'll be admittin' You hate that man who plays the sax North you'll drive for an evil fax Pass Novato and the wine country You have no time for Chablis Among flower petals, there's also dirt Use it so Clinton can be hurt Maybe his kinky past will haunt him With the evidence you can taunt him
- 11. The conventions gave each man a boost But the difference was not reduced This dirt is exactly what you need To bring Dole/Kemp up to speed What a way for you to distract To catch Slick Willie in the act You know you're driving many a mile

But a photo-op like this makes it worthwhile West you continue, towards a Bay Soon the Coast will hold sway In town a left at the general store Puts you on course to even the score 424 is the answer to your dreams Of campaign manager plots & schemes